



The Other Way Works is seeking an Executive Director

About the Company

The Other Way Works creates playful theatre that immerses our audiences in the story. The intimate scenarios we create allow our audiences to explore places and perspectives anew, provoking them to change the way they live their lives.

We believe that the depth of an experience is as valuable as the breadth of people reached.

We are part of a new wave of theatre makers re-inventing the way people engage with culture, utilising new technologies and creating theatre out in the real world.

It's an exciting time in the development of the company, we are about to re-tour our successful 2008 production Black Tonic. Projects in development include Agent in a Box a narrative game, and Afterlife a creative retreat, and an expansion of our Bandstand project.

A key aim for our organisation at this time is to speed up the rate of output and increase the reach of our work, by developing an effective, sustainable, and appropriately resourced operating model to enable this.

To make this happen, The Other Way Works is creating the new senior management role of Executive Director.

About the Role

You'll work alongside Artistic Director Katie Day to lead and manage the company, working on strategy, organisational development and fundraising, as well as market development and administration.

We're looking for an ambitious person who loves to make things happen, who supports and champions artists, who is looking for a new challenge at a company where they can effect change and growth, and who enjoys the variety of a workload that goes from strategy and networking to bookkeeping and answering emails. We want someone to join us, who wants to grow with us and build a future for the company that has them in it.

We have some money earmarked to support the role in a freelance capacity for the first few months, but we are clear that the key deliverable will be fundraising to support the Executive Director Role and finding a way to make this role sustainable in the long term.



Key Responsibilities as the role develops

- Building a package of income to deliver activity and support core staff fees/wages over the next 2 years, from mixed sources including Arts Council England, Trusts & Foundations, Research Councils, Consultancy, and Fees & Commissions;
- Opening up new markets for our work including: international touring & co-production; working with brands and other partners; expanding our consultancy offer;
- Taking responsibility for the good running of the Company, enabling it to be risky, ambitious & bold with its theatre work, and freeing up the Artistic Director to spend more time making theatre, delivering workshops, speaking, and mentoring.

Person Specification

Ideally, you will have:

- An interest in interactive and immersive theatre, and the integration of theatre and new technologies;
- 5 years experience of working in the UK Theatre sector, or wider creative sector;
- Experience of writing successful funding bids;
- Experience of driving strategic development in similar organisations;
- Demonstrable experience of setting and managing budgets;
- Good organisational skills;
- Ability to represent the company locally, nationally & internationally.

At the beginning we are flexible about how this role works in terms of location and number of days per week worked, but in the long term we would like the role to be mostly based in Birmingham.

Application Process

Application is by CV and 1-2 page cover letter. We'd like to hear why us and why now, how you work and what motivates you, and what you think you could do with and for us.

Email to: info@theotherwayworks.co.uk
Subject: Executive Director Application

Deadline: 5pm 10 July 2015

The next stage is likely to be an informal meeting with Katie the Artistic Director.

This might be followed by a more formal interview with the Board of Directors.



Information you might find helpful.....

The Other Way Works is a company limited by guarantee, with a non-executive board of directors. Founded in 2001, based in Birmingham UK, and led by Artistic Director Katie Day, supported by a team of loyal and talented freelance artists and production staff.

Mission Statement

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The Other Way Works Strategic Objectives 2015-2018

1. Develop an effective, sustainable, and appropriately resourced operating model;
2. Deliver excellent theatre experiences;
3. Create work that develops and re-imagines the theatrical form;
4. Explore how technologies can be used to help us deliver and scale our work;
5. Build a strong national and international reputation for the Company's work.

Opportunities to see our work

Black Tonic 2015 Tour in September & October to Birmingham (REP), Bristol (Watershed) & Bradford (Theatre in the Mill) <http://www.theotherwayworks.co.uk/portfolio/black-tonic/>;

Bandstand - <http://www.theotherwayworks.co.uk/portfolio/bandstand/> - get the app, or download the MP3s from <http://www.bandstandaudio.net/bandstand-mp3-files/>

Video documentation of shows and projects can be found on our website www.theotherwayworks.co.uk, and longer filmed versions of Black Tonic & Avon Calling can be accessed online with passwords - please email for these.

www.theotherwayworks.co.uk

info@theotherwayworks.co.uk

[@otherwayworks](https://www.instagram.com/otherwayworks)



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