The Other Way Works Board Recruitment

The Other Way Works is currently recruiting Trustees to join its Board of Directors. This is a great opportunity for your skills and experience to make a real difference to the development of an energetic and distinctive charitable arts organisation. We're looking for people with a passion for theatre, the arts, and innovation, who will help steer, support and advocate for the company.





We create playful theatre that immerses our audiences in the story.

Who we are

"The Other Way Works is one of the leading UK companies exploring the frontiers of interactivity in theatre."

John McGrath, Director, Manchester International Festival

The Other Way Works is a Birmingham, UK based theatre company formed in 2001. We create highly interactive performance experiences, frequently for an audience of one at a time. Our theatre is playful and draws the audience into the very heart of the experience.

"The Other Way Works is a dynamic young company that is successfully exploring the possibilities of what theatre can and might be."

Lyn Gardner, Theatre Critic, The Guardian

The Other Way Works creates playful theatre that immerses our audiences in the story through intimate scenarios, site-specific experiences and technology-driven storytelling that gives the audience agency within the performance. Touring across the UK, we are a leader in progressing the development and implementation of new immersive theatre techniques that allow audiences in cities, towns and rural areas across the UK, underserved in terms of progressive theatre, to explore places and perspectives anew, provoking them to change the way they see the world. We also contribute to the wider theatre and creative sectors to share ways of working with technology and train up the next generation of creatives.

Company website: www.theotherwayworks.co.uk

The current Board of Directors is:

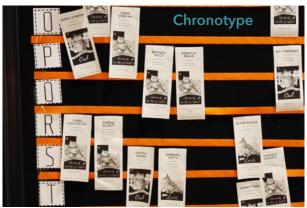
Catherine Allen, Delia Garratt (Chair), Clayton Shaw, and Chris Unitt.

The Other Way Works is a Registered Charity and a Company Limited by Guarantee registered in England and Wales.

What we've done in 2015/16

- Toured 'Black Tonic' to hotels in Birmingham, Bristol & Bradford in Autumn 2015
- Premiered our award-winning project 'Chronotype' at Coventry's Creative PIE conference in November 2015
- Started work on a prototype of 'A Moment of Madness' a new theatre game, with performances at Watermans Arts Centre's Digital Weekender in November 2016
- Research and development of a new game for families 'Farmer George's Flock' commissioned by Historic Royal Palaces for the Great Pagoda at Kew Gardens, including a week in residency at their new Studio at Hampton Court Palace.









What's coming up for the company - our 3 year plans

2016/17

• Development of 'A Moment of Madness' theatre game to prototype, and development of partnerships

2017/18

- Development of 'A Moment of Madness' theatre game to full production & premiere
- Artistic Director visit to Japan, funded through AIDF (ACE/BC)
- R&D on 'Afterlife': a creative retreat proposition focused around memory and an exploration of the after life

2018/19

- Development of 'Afterlife' to full production
- Tour of 'A Moment of Madness'

Practicalities

- The Other Way Works' Trustees provide their time in a voluntary capacity and cover their own travel expenses to attend meetings.
- We meet quarterly in Moseley, Birmingham.
- Additionally there may be further meetings with specific objectives that you may wish to attend.
- We expect Board Members to be active advocates for the Company, and to pro-actively volunteer their skills, advice and contacts in support of the Company's work.
- Trustees are also Directors of the not-for-profit Company Limited by Guarantee, and become members, they have statutory responsibility to ensure that the operation of the charity and company remains legally and financially sound, with a personal liability limited to £1.

Who we are looking for & why

We are seeking enthusiastic, reliable, committed and well-networked individuals who are keen to put their skills and experience to good use in the support of our organisation and planned programme of activity. We're after people with a passion for theatre, the arts, and innovation.

Following a skills audit of our current Board we are looking to strengthen and expand our Board by recruiting people with skills and experience in one or more of the following areas:

Business skills & Experience - Private Business, connections within the Business scene

- Chamber of Commerce etc

Example Person: MD of local company / Business Consultant

Financial - Experience of Financial planning and management, ability to analyse Accountant-produced end of year financial statements

Example Person: Finance Director of regional cultural organisation

Profile Raising & Brand Identity - Marketing, Branding and/or PR skills and

experience at a management level

Example Person: Director of PR Agency / Marketing Manager

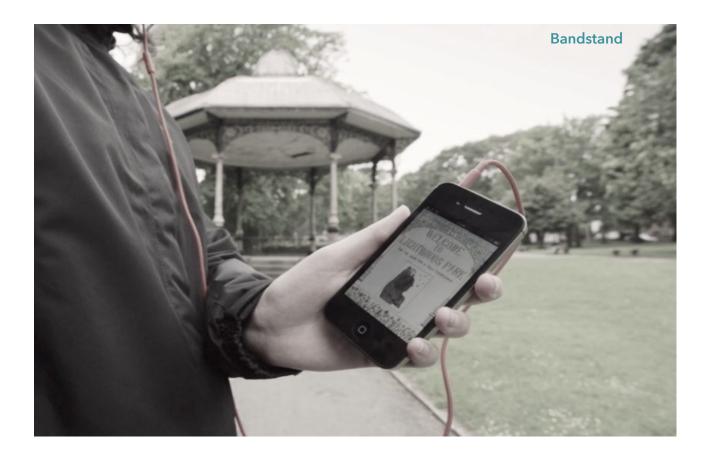
Technology Education / Arts Academic - Higher Education context, technology in a media/arts context, links with Technology Business/Research, theatre studies Example Person: Course Leader of a university technology/media course

Fundraising – Bringing money into the organisation through contacts, fundraising from grants, trusts & foundations, individual/corporate giving, or sponsorship Example Person: Development Manager at regional cultural organisation / Fundraising Consultant



What you get out of it

- Seeing the contribution of your skills and advice making a real difference to the development of this fresh and distinctive theatre company;
- The opportunity to see the workings of a theatre company from the inside, get to know the artists, and receive priority invites to all company productions and events;
- A chance to network with other professionals who are also passionate about the arts;
- Opportunities to represent the company at relevant events/conferences.



How to Apply

Expressions of interest should be sent by email to Delia Garratt, Chair of the Board, at <u>deliagarratt@gmail.com</u> by **Friday 18th November 2016** and include the following:

Why are you interested in this position? What are your skills & interests? What will you bring to the board? How to do you propose to contribute?

If you'd like some more info, have any questions, or would like to have an informal chat about the opportunity, please get in touch with Delia Garratt via email in the first instance.