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Message
We hope you enjoyed today's show. If you'd like to hear more join our mailing list at
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Brochure Page	Product Number	Shades, Size or Fragrance	Product Description	QTY	Amount		
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			Katie Day				Co-creator and Director
			Louise Platt				Co-creator and Performer
			Lucy Ellinson				The voice of Reese Witherspoon & Mum
			Alexander Kelly				Creative Mentor
			Janet Vaughan				Designer
			Ric Watts				Producer
			Thomas Wildish				Tour Manager
			Gareth Nicholls				Stage Manager
			Ed Porteous				Talking products electronics
			With Consultancy				from the Pervasive Media Studio, Bristol
			Extra special thanks to Clare Duffy, Lucy Ellinson, Lucy Poulson, Ed Porteous & Cynthia Platt				

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Our thanks also to: All the staff at The Lowry, Salford; Camden People's Theatre, London; artsdepot, North Finchley, London; Oxford Playhouse; Harrogate Theatre; Wales Millenium Centre, Cardiff. And finally: Mark Day, Sam Fox, Katherine Maxwell-Cook, Chris Keenan, mac Birmingham, and our test audiences.

Avon Calling was born as an idea back in early 2009 during a chat over my dining room table with fellow Company founding member Louise Platt. We were thinking of ideas for a new piece of work that we could show the beginnings of at an upcoming PILOT Night. Having just finished making our hotel-based performance *Black Tonic* which grew from my own obsession with hotels, I asked Lou what she'd like to make a show about. Buttons, dogs, and her mum, were the three options she presented. The stories surrounding Lou's mum and her past life as an Avon Lady were instantly compelling, and so we embarked on the journey that has brought us to here. After a period of autobiographical research and Lou becoming an Avon Representative to understand more, we decided the show would tell a fictional story inspired by this material. Making this show has been a genuinely collaborative and exploratory process, and we hope you have enjoyed the production that has come from it.

Katie Day, Artistic Director

Share your own memories of Avon with us at

www.avonandme.co.uk

The Other Way Works is a Birmingham based theatre company formed in 2001, led by Katie Day. Our theatre is playful and draws the audience into the very heart of the experience. Our last show *Black Tonic* (2008-9) was performed in real hotels in Birmingham, Bristol, Manchester and London.

www.theotherwayworks.co.uk

For biographies of the artists & more information about the Company please see our website.