

# The Other Way Works Board Recruitment

The logo for The Other Way Works, featuring the company name in white text on a dark teal background, tilted at an angle.

The Other Way Works is currently recruiting Trustees to join its Board of Directors. This is a great opportunity for your skills and experience to make a real difference to the development of an energetic and distinctive charitable arts organisation. We're looking for people with a passion for theatre, the arts, and innovation, who will help steer, support and advocate for the company.

*The Other Way Works is one of the leading UK companies exploring the frontiers of interactivity in theatre."*

John McGrath, Director, Manchester International Festival

## Who we are

The Other Way Works is an award-winning Birmingham UK based theatre company formed in 2001. We create playful, site-specific theatre for intimate audiences, putting audiences at the heart of live experiences. Our theatre is playful and draws the audience into the very heart of the experience. We use storytelling and emerging technologies to offer powerful alternative perspectives on urgent, contemporary issues such as climate change.

The Other Way Works creates playful theatre that immerses our audiences in the story through intimate scenarios, site-specific experiences and technology-driven storytelling that gives the audience agency within the performance. Touring across the UK, we are a leader in progressing the development and implementation of new immersive theatre techniques that allow audiences in cities, towns and rural areas across the UK, underserved in terms of progressive theatre, to explore places and perspectives anew, provoking them to change the way they see the world. We also contribute to the wider theatre and creative sectors to share ways of working with technology and train up the next generation of creatives. The current Board of Directors is: Dan Brown (Chair), Rob Lindsay, Stuart Rogers & Clayton Shaw. The Other Way Works is a Registered Charity and a Company Limited by Guarantee registered in England and Wales. [theotherwayworks.co.uk](http://theotherwayworks.co.uk)



A Moment of Madness, credit: Graeme Braidwood

*Successfully exploring the possibilities of what theatre can and might be.”*

Lyn Gardner, Theatre Critic, The Guardian

## What we've done in 2021/2022

- Development of a new interactive online format for *A Moment of Madness (AMOM)* – an immersive spy thriller where audiences go undercover in a multi-storey car park. Delivering a 'Virtual' Tour, an online, remote version, where audiences hack into a CCTV feed – presented at Norfolk & Norwich Festival, and Creation Theatre, Oxford.
- Successful delivery of R&D phase in early 2022 for *Green Shoots* – an intergenerational narrative game exploring practical solutions to the climate emergency – with script and games development alongside Game Designer John Sear and Writer Sudha Bhuchar. Development & delivery of participatory sessions, sharing the work in community settings, and with the wider sector.

## What's coming up for the company

### 2022/23

- *A Rainbow for Amala*: Creative Development & Production. Partnership and further creative development including finalised production of puzzle-based games, online content, a physical storybook, launch & wider dissemination.
- *A Moment of Madness Online*: Re-working for Digital Platforms.

### 2023/24

- *A Moment of Madness Live*: UK Tour.
- *Afterlife - Retreat* creative development. A creative retreat exploring memory and value. Inspired by Hirokazu Kore-eda's 1998 film *After Life*, this enlightening, yet playful, encounter with memory provides a creative process of discovery, exploration, and celebration of your own amazing memories.

### 2024/25

- *Afterlife - Retreat*: delivery of a site-specific two-day, immersive and creative retreat.

Additionally, there are key areas of development for the company over the coming years.

### Climate Emergency

With particular and urgent focus on climate emergency - both in terms of the content of our work, the means with which we make it, and advocating for better practice in the sector.

### Diverse Perspectives

We want to continue to develop diverse perspectives through our work, and for the company and our work to reflect the cultural diversity of Birmingham and more widely the UK.

### International

It's more important than ever for us to develop an international presence. Thinking beyond traditional 'touring' and through collaborative working practices, we want to reach out to other nations and perspectives to engage with global issues.

## Scientific Collaboration

We will continue to develop our strong track record in scientific collaborations - supporting climate emergency communications work on A Rainbow for Amala and on other projects such as exploring memory with neuroscientists on Afterlife.

## Digital / Tech Integration in Creative Work

We will develop new ways to integrate technology into creative practices - we will seek to explore new and innovative approaches.

## Practicalities

The Other Way Works' Trustees provide their time in a voluntary capacity and cover their own travel expenses to attend meetings. For the past two years we have met quarterly through Zoom and we have recently begun to return to meeting in person in Moseley, Birmingham.

- Additionally there may be further meetings with specific objectives that you may wish to attend, or provide occasional one-to-one support to the Artistic Director or member of the team drawing on your own skills and networks.
- We expect Board Members to be active advocates for the Company, and to proactively volunteer their skills, advice and contacts in support of the Company's work.
- Trustees are also Directors of the not-for-profit Company Limited by Guarantee, and become members, they have statutory responsibility to ensure that the operation of the charity and company remains legally and financially sound, with a personal liability limited to £1. The Company has Public and Employers Liability insurance as well as Trustees Indemnity Insurance.



A Rainbow for Amala, Illustration: Jim Rogers

# Who we are looking for & why

We are seeking enthusiastic, reliable, committed and well-networked individuals who are keen to put their skills and experience to good use in the support of our organisation and planned programme of activity. We're after people with a passion for theatre, the arts, and innovation who can self-initiate when it comes to supporting and advocating for The Other Way Works.

We are looking for people with the skills and networks to help us address our identified Areas for Development over the next 5 years: Climate Emergency focus; Diverse Perspectives; International Working; Scientific Collaboration; Digital & Technology Integration in Creative Practice.

We are particularly interested in returning to greater diversity on our Board and welcome applications from people People from the global majority\*, who are LGBTQIA+, disabled\*\* women and non-binary people, and/or from working class or low socio-economic backgrounds who are currently under-represented on our Board.

*\*This includes, but is not limited to, people of Black Caribbean, Black African, South Asian, East Asian, South East Asian, West Asian, Arab, Latinx, Jewish, Romany and Irish Traveller heritage.*

*\*\* This includes but is not limited to, those who define as disabled people, as people with long term health conditions, as deaf, Deaf, neurodivergent or in relation to their health related access requirements.*



## What you get out of it

- Seeing the contribution of your skills and advice making a real difference to the development of this fresh and distinctive theatre company
- The opportunity to see the workings of a theatre company from the inside, get to know the artists, and receive priority invites to all company productions and events.
- A chance to build your networks with other professionals who are also passionate about the arts.
- Opportunities to represent the company at relevant events.

## How to Apply

Brief expressions of interest should be sent by email to Rosie Gunn, Administrator at [rosie@theotherwayworks.co.uk](mailto:rosie@theotherwayworks.co.uk) and include the following:

Why are you interested in this position?

What are your skills & interests?

What will you bring to the board?

How do you propose to contribute?

If you'd like some more info, have any questions, or would like to have an informal chat with Katie Day (Artistic Director) or Dan Brown (Chair of the Board) about the opportunity, please get in touch with Rosie via email in the first instance.